



● Live Webinar

# AI and the Future of IT Automation: 3 Power Moves to Harness the Hype



July 27, 2023

# Your Speakers Today



**Marne Martin**  
Chief Strategy Officer and President



**Saba Mirza**  
Vice President, Marketing



# The AI Frenzy

WP Washington Post

## ChatGPT took their jobs. Now they're dog walkers and HVAC techs.

Meet the people who have already lost their jobs to AI.



BI Business Insider

## Gen Z workers using AI to boost company productivity, exec says

Derrick Hathaway using AI to improve productivity

Vox

## AI jobs: No one knows what a head of AI does, but it's the hottest new job

If AI is coming for our jobs, many Americans are hoping to get out in front of it. Regular people are using AI at work, and tech workers are...



VB VentureBeat

## Google, Microsoft and Meta each said 'AI' nearly 50 times on earnings calls. Here's why we should all care

In earnings results this week, Alphabet, Microsoft and Meta all announced revenue boosts and put their AI priorities front-and-center.

Apr 27, 2023



F Forbes

## Goldman Sachs Predicts 300 Million Jobs Will Be Lost Or Degraded By Artificial Intelligence

As AI lives up to its hype, the workforce in the United States and Europe will be impacted. Goldman Sachs reported this week in a...



CW Computerworld

## AI-skills job postings jump 450%; here's what companies want

Job listings that include AI-based skills are growing rapidly as organizations look to create new efficiencies internally and for clients.



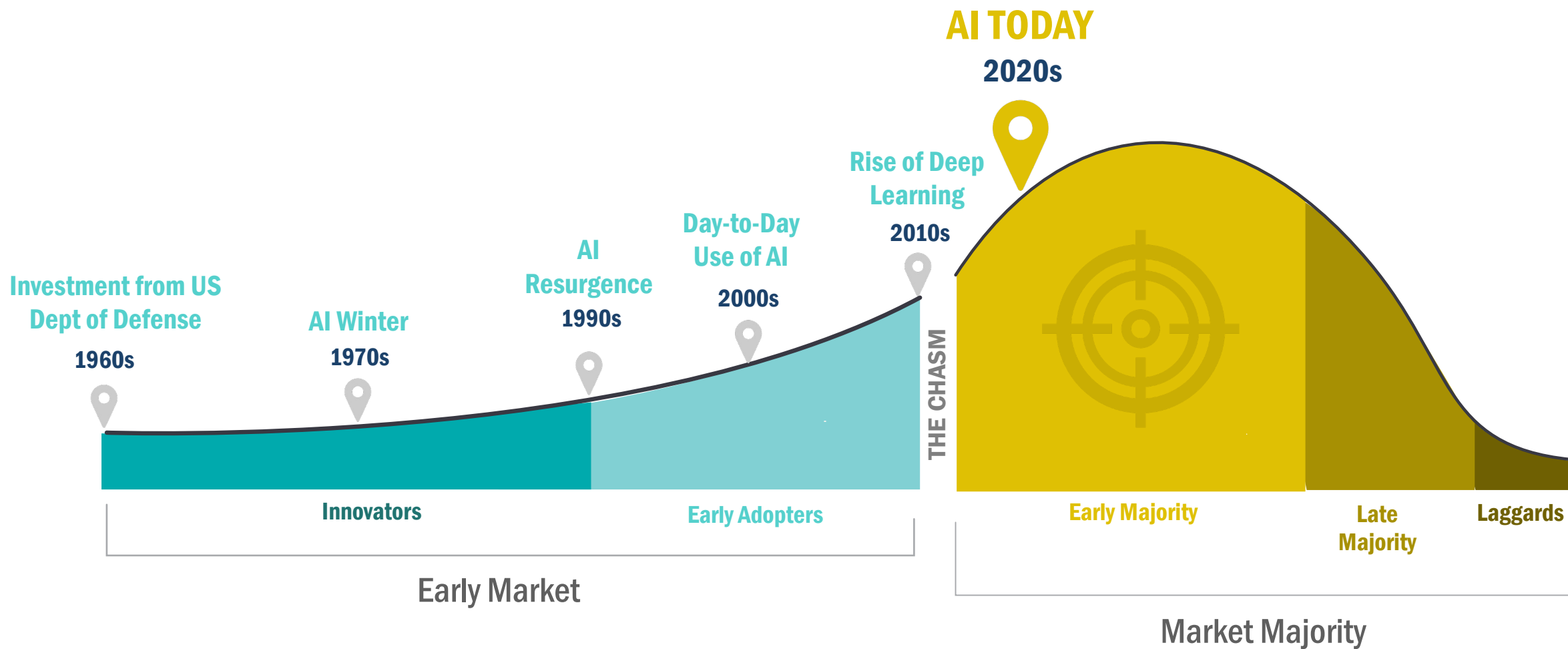
V The Verge

## Hollywood studios proposed AI contract that would give them likeness rights 'for the rest of eternity'

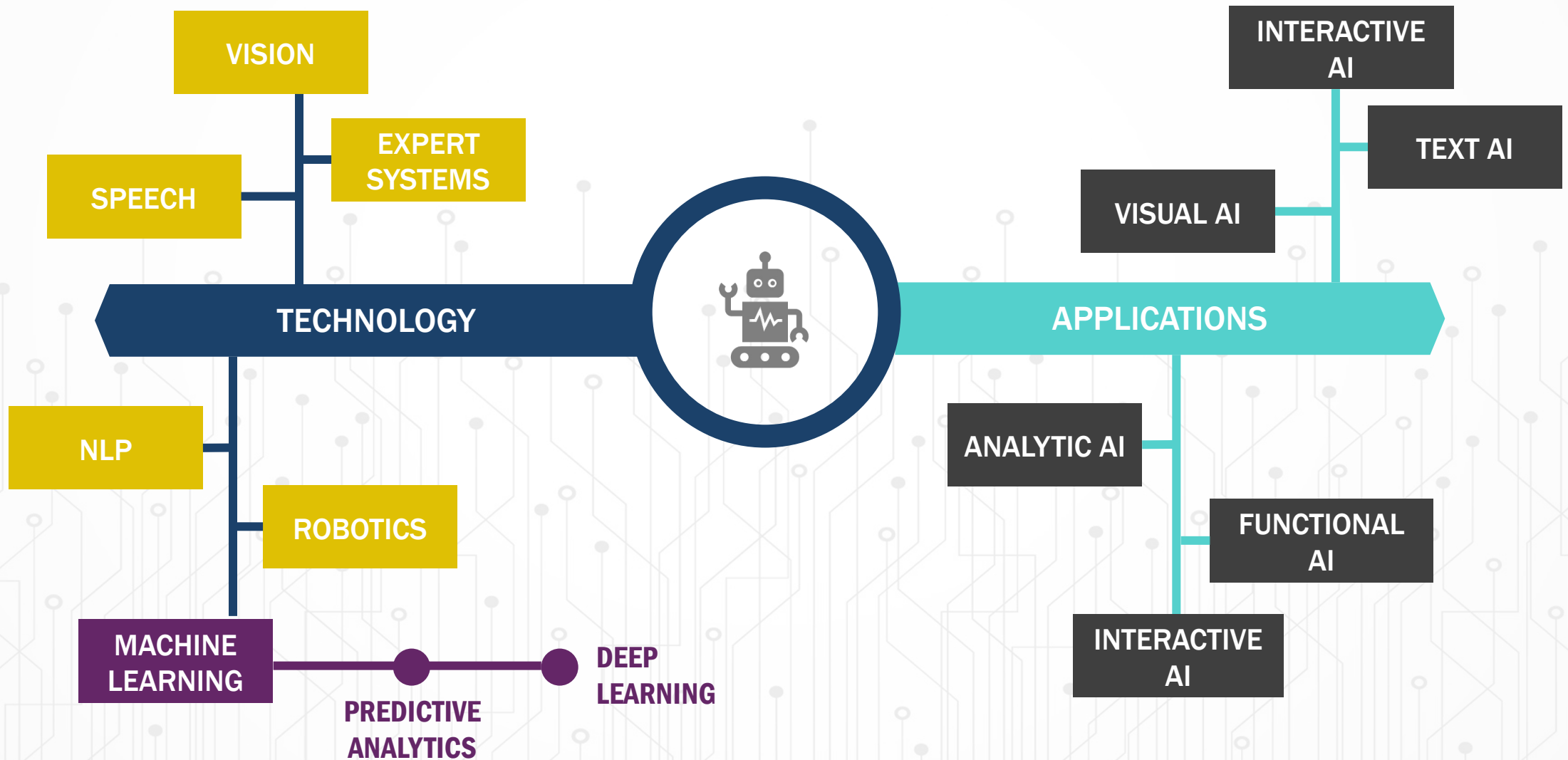
As part of a press conference announcing the SAG-AFTRA strike, it was revealed that the AMPTP was looking for aggressive rights to AI images...



# We are finally here where AI is starting to get 'consumerized'



# Let's unpack all the AI jargon



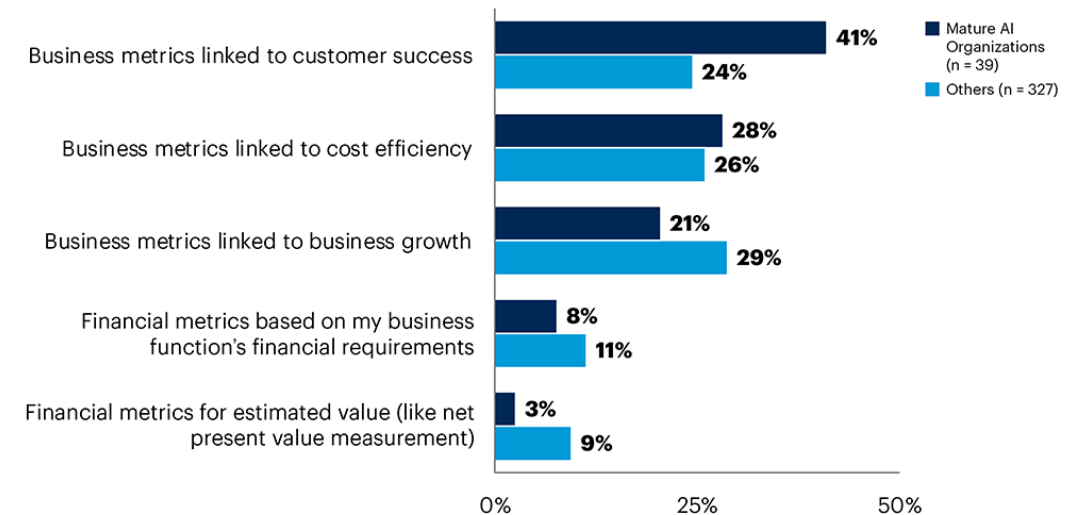
# Clearly align business goals and how you'll operationalize AI

## Power Move 1

Map AI initiatives to business outcomes

### Primary Business Metrics Developed to Estimate Return on AI Investment by Level of Maturity

Percentage of Respondents



n = varies; asked only respondents using essentially business metrics and/or combination of technical and business metrics (Q14 = 2 or 3); excluding "not sure."

Q: What kind of business metrics has your organization primarily developed to estimate the return on your AI investment?

Source: 2022 Gartner AI Use-Case ROI Survey

788429\_C

Gartner

# How can you harness the power of AI in IT?

## Infrastructure Availability

1

2

Self-healing for services, applications

3

Incident Remediation

4

Root cause analysis

5

Anomaly detection

6

Application availability

Alerts/Events correlation [AIOps]

7

ChatOps

8

Network Predictive Availability

9

Network Predictive Capacity

10

Alert routing and escalation

11

User experience

12

# Power Move 2

Think big, but  
start realistically

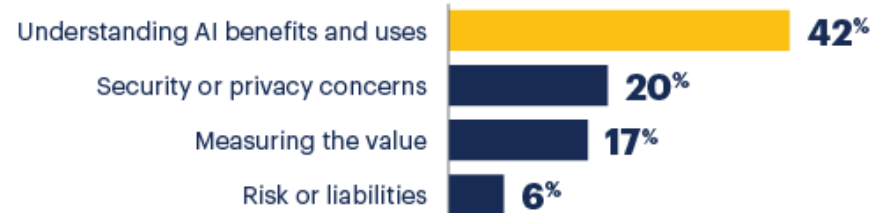
## Top 3 challenges to AI/ML adoption

Sum of 1 to 3 rank

### Enterprise maturity



### Fear of unknown



### Finding a starting point



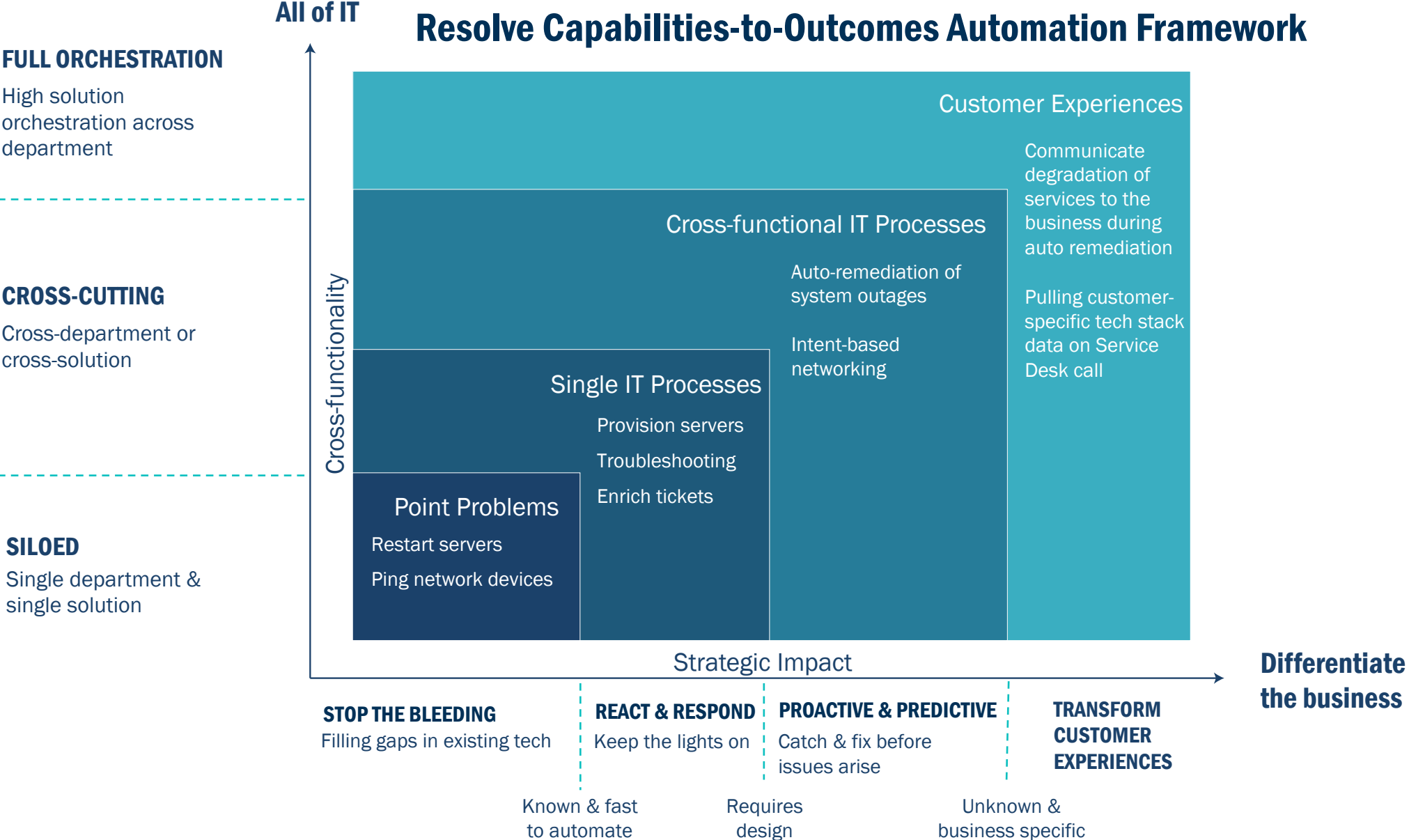
### Vendor strategy



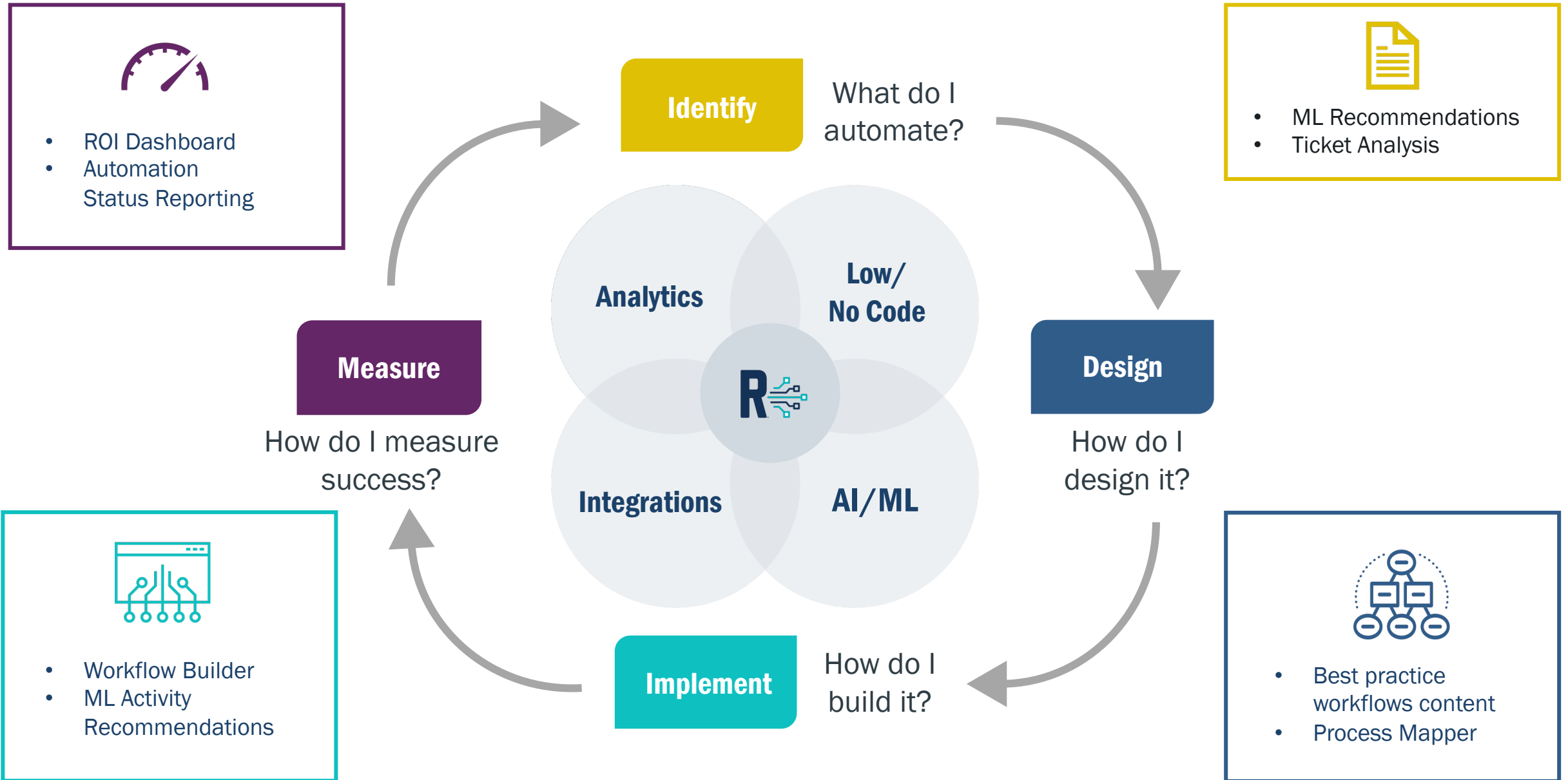
Have realistic expectations, it's still early days



# Applying AI and Automation to Drive Business Value



# AI in the IT Automation Flywheel



# IFS.ai powers Telcos

- Opportunity conversion prediction
- Customer contact management – business card and screenshot scanning
- Customer order automation
- Image-based expense reporting
- Asset maintenance planning optimization
- Maintenance schedule optimization
- Asset maintenance checklist creation
- APM – asset insights
- Dynamic schedule optimization
- Multi-time horizon planning
- Auto service dispatch actions against SLA
- Resource planning and sub-contractor management
- Intelligent appointment booking
- Travel planning and optimization
- Carbon footprint minimization
- Resource and location forecasting
- Schedule explanatory service
- Demand forecasting and simulation

## IFS.ai GATEWAY & ORCHESTRATION

OPTIMIZATION

ANOMOLY  
DETECTION

TIME SERIES  
FORECASTING

SUPERVISED  
LEARNING

SEMANTIC  
SEARCH

AUTOMATE  
ACTION

CONTENT  
CREATION

SUMMARIZE  
TRANSLATE

OTHER THIRD  
PARTY

OTHER THIRD  
PARTY

SIMULATION

## IFS.ai DATA FOUNDATION

APP & BUSINESS  
LOGIC

PROCESS  
TELEMETRY

INTERACTION  
TELEMETRY

ASSET IOT &  
STREAMING DATA

BUSINESS  
DATA

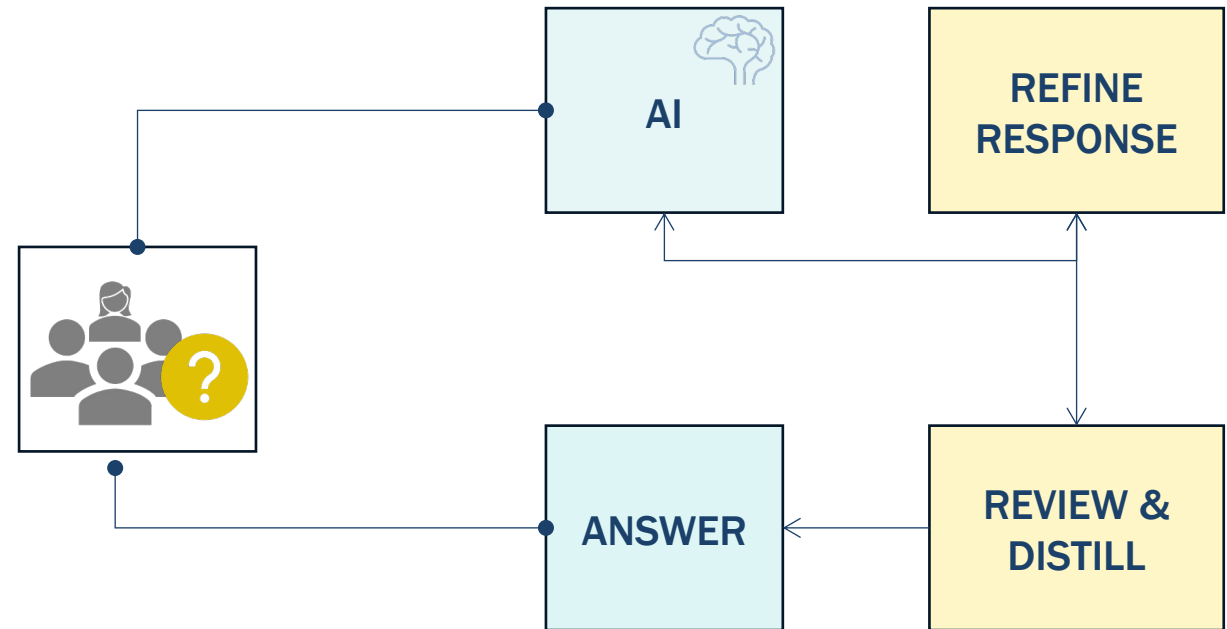
UNSTRUCTURED  
DATA

THIRD PARTY &  
PUBLIC DATA

# Power Move 3

AI + People =  
better together

**AI without People is just artificial  
without the intelligence**



- Commit to oversight, audit, and iteration
- People strategy around AI from the start
- Oversight makes change management easier

# Once again, let's review all the **Power Moves** we covered today

Map AI initiatives to business outcomes

1

Think big, but start realistically

2

AI + People are better together

3

**RESOLVE** 

# Q & A



**RESOLVE** ™